

657—.8 (155A) Internet site information. A pharmacy Internet site shall display on the home page of the Internet site or on a page directly linked to the home page the information identified in this rule. If the information is displayed on a page directly linked to the home page, the link on the home page shall be visible and clearly and conspicuously identified.

.8(1) *Registration number.* The Internet site registration number shall be displayed. Display shall consist of the following statement or a statement substantially equivalent to the following statement: “In compliance with Iowa Code section 155A.13B and 657 IAC Chapter 24, this internet site is registered with the Iowa Board of Pharmacy, registration number ____.”

.8(2) *Pharmacy identification.* The following information shall be displayed for each pharmacy that delivers, distributes, or dispenses prescription drugs pursuant to orders made on, through, or on behalf of the Internet site:

- a. The name of the pharmacy.
- b. The address of the licensed physical location of the pharmacy.
- c. The telephone number of the pharmacy.
- d. The pharmacy license number issued to the pharmacy by the board.

.8(3) *VIPPS accreditation.* The VIPPS seal shall be prominently displayed. The following links to information regarding the VIPPS accreditation maintained by each Internet pharmacy associated with the Internet site shall also be displayed.

- a. A link to the NABP’s VIPPS accreditation verification site.
- b. A link to the certification issued by NABP which identifies the individual Internet pharmacy as a VIPPS-accredited site.

.8(4) *DEA requirements relating to controlled substances.* A pharmacy Internet site identifying any pharmacy that dispenses controlled substances through the Internet site shall, in addition to the requirements of this rule for the posting of Internet site information, comply with DEA disclosure requirements found at 21 CFR 1304.45.